

UPCOMING EVENT OPPORTUNITIES

Make Music Day Southeastern CT 2021

Part of a worldwide free celebration of music held annually on June 21, the longest day of the year.

Event Date: Monday, June 21, 2021

Sponsor Deadline: Friday, May 28, 2021

Locations

Make Music Day live performances are held in many towns across southeastern CT, at a variety of public venues including parks and outdoor spaces, arts and cultural facilities, restaurants and shops, libraries and more! All are free and open to the public.

Audience

Region-wide participation, including those who make music and those who appreciate music.

Make Music Day Southeastern CT 2019 had 120+ public performances at 70 locations in the region.

In 2020, the event went virtual with local musicians sharing online performances via social media.

Videos using #makemusicdaySECT received 4,300 views within two days!

Sponsorship Levels

| | | Benefits |
|--------------|---------|---|
| Major | \$2,500 | Logo on event Venue Lawn Signs 2021. Logo inclusion and link (where possible) in event marketing (flyer, web, digital, social media, e-blasts, etc.) |
| Contributing | \$1,000 | Logo inclusion and link (where possible) in event marketing (flyer, web, digital, social media, e-blast, etc.) |
| Supporting | \$500 | Name listing on the performance schedule posters and event webpage in June. |

Contact Wendy Bury or Deb Mathiasen for more information or to request an invoice.

More event information is available on makemusicday.org/southeasternCT

As of 4/29/2021

Artwork by Roger Tremblay

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