



# MAKE MUSIC DAY 2026

SUNDAY • JUNE 21 • 10A-10P

*An all-ages celebration of regional culture, heritage, and history through music on the first day of Summer!*

## WHAT IS MAKE MUSIC DAY?

### IT STARTED IN FRANCE...

43 years ago, Jack Lang and the French Ministry of Culture imagined a new kind of musical holiday: Free music everywhere—streets, parks, rooftops, gardens, and storefronts—open to anyone who wanted to play or host. Named *Fête de la Musique*, (“festival of music” and “make music,”) the festival took place on summer Solstice, June 21st. It became a national tradition that now spans 2,000+ cities and towns worldwide.

### HOW IT CAME TO THE U.S.

18 years ago, Make Music New York picked up the baton. From their grassroots effort, Make Music Day has blossomed into a nationwide movement across the U.S.

### PORT TOWNSEND HISTORY

Port Townsend celebrated Make Music Day for the first time in 2016 with 5 locations, growing in 2017 and 2018 to 27 venues in the City and beyond. More than 800 music-lovers, age 0-80+ came together to play, sing, and learn in concerts, workshops, sing-a-longs, jam sessions, and special events. After a “pandemic pause”.... WE'RE BACK!!!

## WHAT TO EXPECT

*Celebrating the life-affirming power of music in our region!*

- **FUN FOR ALL AGES!**
- **INSTRUMENT GIVEAWAYS INCLUDING HARMONICAS, DRUMSTICKS, AND MORE!**
- **EVENTS FROM MORNING TIL 10PM AT NIGHT**
- **15+ SUPPORTING VENUES**
- **HUNDREDS OF PARTICIPATING MUSIC MAKERS**
- **PORT TOWNSEND, QUILCENE, CHIMACUM, PORT LUDLOW MUSIC HUBS + POP-UPS**
- **AN APP FOR PLANNING YOUR ROUTE + FOR SIGNING UP TO PLAY, HOST OR VOLUNTEER**



***Pictured:**  
Music workshop at the Y, Unexpected Brass Band, Buskers on Water St. All ages Songwriting w/ Keeth Appar, Leticia Huber and Judith-Kate Friedman, Drummers at Pope Marine Park, Ellen Bonjorno and Marcia Perlstein to whom the 2018 fest was dedicated.*

# OUR SPONSORS ROCK!

Our sponsors enjoy visibility throughout Jefferson county and the wider Olympic Peninsula and Salish Sea counties of Clallam, Kitsap, Whatcom and Island.

Your participation will give folks of all ages, abilities, and musical tastes a day of free classes, concerts, jam sessions, instrument giveaways and more. You'll be celebrated for making this all-ages, all-access event available for everyone!

What's more, you'll be boosting the physical, cognitive, emotional, and social vitality of individuals, and our collective community, by bringing the proven health benefits of music-making to all - especially to those who may not otherwise have access.

Festivities will include special events at care settings and schools, along with public performances and workshops in partnership with local venues, parks, and businesses.

This year's festival theme is regional culture, heritage, and history, celebrated through song, across generations.



Phone:  
360.385.1160  
Text:  
360.643.1961



songwritingworks  
@gmail.com

# SPONSORSHIP OPPORTUNITIES

## PREMIERE SPONSORS

\$2,500-\$5,000 (cash or in-kind)

- Your logo or message prominently displayed on marketing materials, website, radio, and signage in 5 counties
- Banner displayed with dedicated table at Festival Headquarters (Cotton Bldg)
- Opportunity for a representative to speak at opening or closing ceremony of the Festival or on a panel about the value of music in our communities
- Verbal recognition throughout the day
- Opportunity to name a stage in honor, tribute, or in memorium

## STAGE SPONSORS

\$500-\$2,499 (cash or in-kind)

- Large logo prominently displayed at Festival HQ and at one or more venues of your choice in Port Townsend, Port Ludlow, Quilcene, or Chimacum
- Print name recognition on website and signage, Jefferson county-wide
- Shared table at Festival Headquarters
- Opportunity for a representative to speak on a panel about the value of music in our communities

**MAKE A DIFFERENCE  
IN YOUR COMMUNITY!**



## COMMUNITY SPONSORS AND FRIENDS

\$200-\$500 (cash or in-kind)

- Small logo displayed at Festival HQ and at a local venue of your choice
- Opportunity for a representative to speak on a panel about the value of music in our communities

## DEDICATORS

\$100-\$199 (cash)

- Make a donation in honor of a loved one, or express your appreciation for a colleague, friend, or musician in community or in memoriam
- Dedications will be posted at Festival HQ



Official Festival Venues are ADA accessible. Large print and ASL interpreting will available with advance request.

